



WLS-TV CHICAGO
190 NORTH STATE STREET
CHICAGO IL 60601

Acknowledgment of Agreement Between WLS-TV CHICAGO and

DATE: 10-02-2012 PAGE: 1 of 2

REDSHIFT MEDIA LLC - 23499
ATTN: ERIN HUME
411 BRANCHWAY ROAD
RICHMOND VA 23236

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market										
401030	09-28-2012	10-01-2012	1	U.S. CHAMBER OF COMMERCE	US CHAMBER OF COMMERCE 2012	POLITICALS	WLS - CHICAGO										
Agency Est#		CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title								
177		245440	PHILADELPHIA	D. PARKER	10-01-2012	10-07-2012	M (Broadcast Month, Cycle 1)	N	245440								
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: E : 177																	
1	10-06-2012	10-06-2012	06:00AM - 07:00AM	WEEKEND/ MORN NEWS: SAT 6-7A (5552)	1	30						X		1	500	1	500.00
2	10-01-2012	10-05-2012	09:00AM - 10:00AM	DAYTIME: WINDY CITY LIVE 9-10A M-F EFF: 5/26-	1	30	X	X	X	X	X			2	1,000	2	2,000.00
3	10-07-2012	10-07-2012	08:00AM - 09:30AM	WEEKEND/MORN NEWS: SUN 8-930AM (5567)	1	30							X	1	1,000	0	0.00
4	10-07-2012	10-07-2012	11:00PM - 11:30PM	LF: SUN 190 NORTH-1100P-1130P (5827)	1	30							X	2	1,000	2	2,000.00
5	10-01-2012	10-05-2012	11:00AM - 12:00PM	DAYTIME/ NEWS: 11-12NOON DAYTIME M-F (5516	1	30	X	X	X	X	X			4	1,100	4	4,400.00
6	10-01-2012	10-05-2012	06:00AM - 07:00AM	MORN NEWS: 6-7A M-F (5511)	1	30	X	X	X	X	X			5	2,000	5	10,000.00
7	10-01-2012	10-05-2012	05:00AM - 06:00AM	MORN NEWS: 5-6A M-F (5510)	1	30	X	X	X	X	X			8	1,100	8	8,800.00
8	10-06-2012	10-06-2012	06:00PM - 06:30PM	WEEKEND: EARLY NEWS: SA-SU 5P-630P (5558)	1	30						X		1	1,200	1	1,200.00
9	10-07-2012	10-07-2012	05:00PM - 05:30PM	WEEKEND/EARLY NEWS: SUN 5-530P (5572)	1	30							X	1	1,200	0	0.00
10	10-06-2012	10-06-2012	08:00AM - 09:00AM	WEEKEND EARLY MORN NEWS: SAT: 8-9A (10600	1	30						X		1	1,300	1	1,300.00
11	10-06-2012	10-06-2012	07:00AM - 08:00AM	WEEKEND/ MORN NEWS: GMA SAT 7-8A (5555)	1	30							X	1	1,500	0	0.00
12	10-01-2012	10-05-2012	03:00PM - 04:00PM	DAYTIME/EF : KATIE COURIC EFF: 9/10 (5517)	1	30	X	X	X	X	X			4	1,500	4	6,000.00
13	10-06-2012	10-06-2012	06:30PM - 06:56PM	WEEKEND/ACCESS: SAT WHEEL 630-7P (5560)	1	30						X		1	2,000	1	2,000.00
14	10-01-2012	10-05-2012	07:00AM - 09:00AM	MORN NEWS/GMA: 7-9A M-F (5512)	1	30	X	X	X	X	X			15	2,000	15	30,000.00
15	10-01-2012	10-05-2012	10:00AM - 11:00AM	DAYTIME: THE VIEW 10-11A M-F (5514)	1	30	X	X	X	X	X			3	2,500	3	7,500.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Contract No 401030	Contract Dt 09-28-2012	Revision Dt 10-01-2012	Rev# 1	Advertiser U.S. CHAMBER OF COMMERCE	Brand US CHAMBER OF COMMERCE 2012	Product Code POLITICALS								Station/Market WLS - CHICAGO						
Agency Est# 177			CMS # 245440	Sales Office PHILADELPHIA	Account Executive D. PARKER	Start Date 10-01-2012	End Date 10-07-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 245440				
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 177																	
16	10-01-2012	10-05-2012	04:00PM - 05:00PM	EARLY NEWS M-F 4-5P (8499)				1	30	X	X	X	X	X			8	3,000	8	24,000.00
17	10-01-2012	10-05-2012	05:00PM - 05:30PM	EARLY NEWS: 5-530P M-F (5519)				1	30	X	X	X	X	X			4	4,500	4	18,000.00
18	10-01-2012	10-05-2012	06:26PM - 06:56PM	ACCESS: WHEEL M-F 628P-7P (5525)				1	30	X	X	X	X	X			3	6,000	3	18,000.00
19	10-01-2012	10-05-2012	06:00PM - 06:30PM	EARLY NEWS: 6-630P M-F (5524)				1	30	X	X	X	X	X			5	6,000	5	30,000.00
20	10-02-2012	10-02-2012	08:00PM - 09:00PM	PRIME:TUE: 8-9P: VAR/COMEDIES (5604)				1	30		X						1	11,000	1	11,000.00
21	10-06-2012	10-06-2012	06:30PM - 07:00PM	WEEKEND/ACCESS: SAT WHEEL 630-7P (5560)				1	30						X		1	1,700	1	1,700.00
22	10-06-2012	10-06-2012	10:30PM - 11:30PM	LN: SAT LATE NEWS FLLWNG FOOTBALL (12298)				1	30						X		1	2,500	1	2,500.00
																	Contracted Gross Total:		70	180,900.00
																	Actual Gross Total:		70	180,900.00
																	Agency Commission:			27,135.00
																	Net Total:			153,765.00
Month/YR		Preempted			Made Good			Contract Total			Adjustments							Actual Total		
Oct 12		0.00			0.00			180,900.00			0.00							180,900.00		
TOTAL		0.00			0.00			180,900.00			0.00							180,900.00		

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